

For All Territory Serv Cooperative's Transm			
P.S.C. KY. No.	27		
First Revised	SHEET NO.	4	
CANCELLING P.S.C. KY. No.		27	
Original	SHEET NO.	4	

RATES, TERMS AND CONDITIONS - SECTION 1

STANDARD RATE - RDS – Rural Delivery Service – (continued)

DSM-02 ENERGY STAR® Clothes Washer Replacement Incentive Program

Purpose:

This program promotes an increased use of clothes washing machines meeting ENERGY STAR® standards ("Qualifying Clothes Washer") among Rural Customers by paying a Member an incentive for the benefit of an eligible Rural Customer, who purchases and installs a Qualifying Clothes Washer.

Availability:

This DSM program's rates, terms and conditions are available to a Member for its Rural Customers, subject to the limitations and eligibility requirements of this program, and to the rules and regulations of this tariff and the Member's corresponding tariff.

Eligibility:

An eligible Rural Customer is a Member's Rural Customer who purchases and installs a Qualifying Clothes Washer in the Member's service area.

Member Incentives:

Big Rivers will reimburse a Member an incentive payment of up to \$100 for each Qualifying Clothes Washer purchased and installed by an eligible Rural Customer in the Member's service area. Big Rivers will also reimburse a Member's reasonable costs of promoting this program.

Terms & Conditions:

To qualify for the incentive under this program, a Member must submit to Big Rivers a copy of a paid invoice from a legitimate retail appliance supplier for purchase and installation of a Qualifying Clothes Washer on the premises of an eligible Rural Customer of the Member in the Member's service area.

Evaluation, Measurement and Verification:

Big Rivers will initiate a process of evaluation, measurement and verification for the program. The process will ensure the quality and effectiveness of the program and optimal use of resources.

DATE OF ISSUE September 11, 2015
DATE EFFECTIVE September 11, 2015

/s/ Robert W. Berry

ISSUED BY: Robert W. Berry,
President and Chief Executive Officer
Big Rivers Electric Corporation, 201 Third Street, Henderson, KY 42420

Issued by Authority of an Order of the Commission
dated September 11, 2015, in Case No. 2015-00118

KENTUCKY
PUBLIC SERVICE COMMISSION

[T]

JEFF R. DEROUEN EXECUTIVE DIRECTOR

TARIFF BRANCH

EFFECTIVE

9/11/2015

PURSUANT TO 807 KAR 5:011 SECTION 9 (1)